

United to save Sight

Since the creation of the Foundation in 2006, L'OCCITANE and the Foundation have worked together annually on the 'united to save sight' campaign.

For this event, L'OCCITANE sells a fund-raising product in its stores worldwide, and 100% of the proceeds are donated to charities fighting blindness.

This fund-raising product has a dual purpose:

- **To fight blindness:** for example, the NGO ORBIS has received more than €300,000 over three years to set up ophthalmic units in various isolated rural regions of Bangladesh.
- **To pass on skills and promote co-development:** the fund-raising product is made in Burkina Faso, which enables local people to launch their own business activity and learn skills passed on from L'OCCITANE.

Contact in France

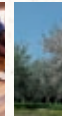
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Since 1976, L'OCCITANE has been built on the values of authenticity, respect and solidarity.

In 2006, L'OCCITANE created its corporate foundation. The projects supported by the L'OCCITANE Foundation are inspired by the sponsorship activities undertaken by the company since its creation.

The soul at the heart of L'OCCITANE is behind the creation of its Foundation



The role of the Foundation is to select, finance and support the development of non-profit-making projects.

In order to give a specific structure to streamline its activities, the Foundation has chosen to support projects from three fields of action : support for the visually impaired, the economic emancipation of women, and the preservation of the 'knowledge of nature'.



The L'Occitane Foundation's three fields of action

The Foundation operates in France, Burkina Faso, Bangladesh and Brazil.



Support for the visually impaired

The L'Occitane Foundation works with charitable organizations to fight preventable blindness throughout the world (75% of the world's blind). 90% of the world's 37 million blind live in poor countries: every minute, a child becomes blind due to a lack of treatment. We also promote the occupational integration of the visually impaired, through the creation of new training programs in France.



Economic emancipation of women

Women are the driving force for development in poor countries. By supporting solidarity projects for education and training programs, particularly in Burkina Faso and Brazil, the Foundation can help improve the general living conditions of women who aspire to greater autonomy.



Preservation of the knowledge of nature

Nature has given so much to L'Occitane that the Foundation would like to give something back to nature. The Foundation's third field of action consists of sharing and preserving knowledge about plants, traditions and techniques – handed down by men and women who have a great respect for their environment.

